



BMAT MUSIC INNOVATORS PRESENTS

The Next Frontier for Music Copyright Societies

The Next Frontier for Music Copyright Societies

As the new music copyright landscape crystallizes, it comes with increasing complexity to manage the exponential amounts of data. Adopting innovation as a core value is key to keeping pace with the momentum of the music industry.

Who we are?



Founded in 2005
by engineers and
musicians



Supporting over **2000 clients**
in **85** countries from CMOs,
to publishers, labels, broadcasters...



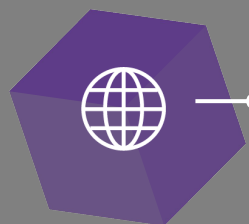
Headquarters
in **Barcelona**



Team of **100+** people
in **11 countries**



Tracking music usage across
television, radio, venues, festivals
and **digital services**



100

PERFORMING RIGHTS
ORGANISATIONS



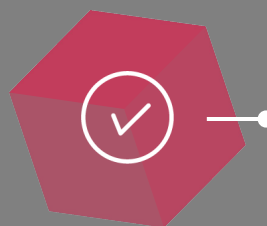
2.5M

DAILY MATCHES ON
TV AND RADIO



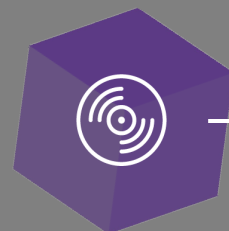
100M

DSR PROCESSED DAILY



72M

FINGERPRINTS



160k

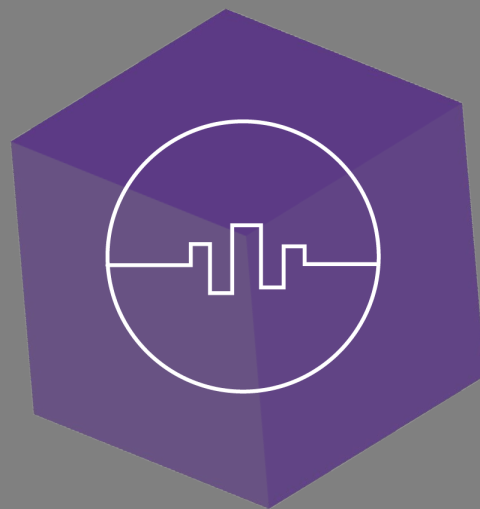
LABELS & PUBLISHERS

At BMAT, we help more than **100 performing rights organizations** run their operations with state-of-the-art technologies, innovative practices and industry expertise. Every day our platform reports **2.5 million matches** and processes **100 million DSR lines** using a database of **72+ million fingerprints** coming from **160k labels & publishers..**



We monitor all relevant radios and televisions around the world 24/7.

With over **6500 channels** that account for over 90% of the total audience.



Audio and video analysis algorithms allow us to describe the context of each identification:

advertisement, video-clip, movie, incidental...



We use our music vs. non-music classification - ranked #1 in the latest MIREX competition - to determine the percentage of music contained in a broadcast.

Meta Data Enrichment

Matching & Enrichment

We can fill in the gaps or correct inaccurate metadata, as well as match the data to its corresponding sound recording.

Input

ARTIST **Bruce Hornsby and The Noisemakers**

TITLE **The Low Country**

Output

DISPLAY ARTIST

**Bruce Hornsby &
The Noisemakers**

DISPLAY TITLE

In The Low Country

ISRC **USUM70974182**

ALBUMS

Levitate (00602527102443)

Levitate (iTunes Exclusive)

(00602527101187)

CONTRIBUTORS

Vocals **Bruce Hornsby**

Piano **Bruce Hornsby**

Bass Guitar **J.V. Collier**

Drums **Sonny Emory**

Keyboards **John Thomas**

Woodwinds **Bobby Read**

Guitar **Doug Derryberry**

Producer **Bruce Hornsby**

Producer **Tony Berg**

Mixer **Shawn Everett**

WORK TITLE

In The Low Country

ISWC T905852012

WORK CREATORS

Composer **Hornsby Bruce**

Randall (00049898118)

Lyricist **Hornsby Bruce**

Randall (00049898118)

Disambiguating

Multiple sound recordings can share similar sets of metadata. Thanks to our fingerprint, we are able to keep separate records and detect conflicts..

We monitor the music played in clubs and businesses

Our data shows that more
than 60% of the music played
in public venues does not
play in radio.

1. BMAT Recording Unit – A resilient computer unit that can be installed in a range of different venues as per inspection. 1 000 + venues monitored globally
2. Kuvo Recording Units – A BMAT & Pioneer DJ Partnership. Kuvo boxes are designed to recognise the intricate and delicate alterations present in electronic music.
3. BMAT Mobile Application - Agile and user-friendly application



We work hand-in-hand with CMOs to **deploy new data systems**. Using our API enables CMOs to build customisable datasets to generate usage reports to their members.

We can help CMOs **achieve economies of scale**. We bring in vast amounts of usage data enabling a potential fivefold **increase in the number of unique sound recordings identified**.

On average, **we increase automatic matching by 15%**. Improving the veracity of works recognised across your catalogue and **reducing the manual match workload by up to 40%**.

“BMAT’s technology and service are amazing and very useful to the whole music industry”.

Rami Madmon CIO of
ACUM in Israel

“Thanks to the features co-developed with BMAT, SACEM has significantly increased automatic identification”.

Jean-Noel Tronc, CEO
of SACEM in France,
President of
ARMONIA’s Board

“We would like to thank you for the insights you gave us. We learn and we like the way you guys think, putting the client in the centre!”

Floris Sloomman,
Manager Distribution
Department, SABAM

For more news feel free
to subscribe to our
monthly NEWSLETTER or
to our BLOG



Thanks!

hello@bmat.com